

## JA INSPIRE TO HIRE

# March 5th and 6th, 2024 Northern Kentucky Convention Center

"JA Inspire to Hire continues to be a key regional event that is supported by #SupplyChainOKI. This event allows businesses to connect with students and make them aware of great paying jobs with careers"







#### What is Inspire to Hire?

- A Junior Achievement program designed to get middle and high school students excited about their futures by exploring career opportunities in high growth industries.
- Local schools will bring 5,000 students to an interactive career expo featuring more than 50 area employers where students will try their hands at some of the region's most in-demand jobs.
- Students will meet professionals and skilled tradespeople who can explain all that's great about their careers and what it takes to become qualified.
- Students in grades 11 and 12 will have opportunities to sign up for interviews with exhibiting companies.
- Inspire to Hire includes a curriculum for the classroom that will include your company's information.

#### **Employers**

- Build a relationship-based pipeline between young people and companies that will need talent when the students complete their education.
- Introduce their career opportunities to students
- Set up interviews with job ready students in grades 11 and 12

### How to get involved

#### Partner with us

- You can be an exhibitor, a sponsor or both. (see registration button below)
- <u>Sponsors will benefit from association with</u> this important mission through recognition in our advance promotional materials and signage throughout the event. Several sponsorship levels will be available starting at \$2,500.

#### **Exhibit at our event**

• Exhibitors will have access to 5,000 young people who are actively planning their futures and looking for jobs and internships.

Click here to register

For sponsorship questions contact: Chasity Bothman
Director of Corporate Partnerships | 513.346.7100 x 103 | chasity.bothman@ja.org

For booth exhibit questions contact: Jeff Brokamp Sr. VP of Education | 513.346.7100 x 110 | jeff. brokamp@ja.org